

October 20, 2020: **PTOMeeting**

Attendees:

M. Urrunaga, W. White, A. Mollica, M. Pelloth, B. Previti, C. Gombotz, C. Cugno, C. Nelson, C. Caliandri, A. Stark, J. Nowitzke, J. Wethje, T. Wolski, L. Guadino, M. Mullally, M. Silvestro, M. Sirios, L. Massario, Jane or Sara? Additional unknown iPhone user(s)

- Checking-in
 - Consensus: busy and overwhelmed
- Treasurer report
 - AmazonSmile banking issue: Wioletta will look into
 - Field trips- “normally” \$33/student (\$14,850 total)
 - K is wants to do in-school pumpkin patch at \$2.50/student
 - Concerns about future funds/ success of fundraisers
 - Plus, assemblies additional \$8,250. None planned so far
 - Proposal: cut to field trip funding to \$16.50/student until January, then reevaluate.
VOTE PASSED
- Correspondence
 - Thank you card from Mrs. Cutler
- Principal Update
 - Willard families have been adapting well. Staff are appreciative and have also been amazing
 - Approx. 60 remote learners, 300 in-school. 57 in both for pre-k
 - Shout-out to Mrs. Labowski for recent math/nature program
 - Halloween- no food or non-food treats allowed in school
 - Please remind parents to send back library books!
 - Website is constantly changing to reflect current recommendations. also Twitter @Willard_school
 - Yay Willard!
- Teacher Update (C. Cugno)
 - Thank you, from the teachers
 - Custodial staff has been amazing- everything feels safe
 - Health, safety, and wellness has been prioritized
- Committee Updates
 - STILL NEED COMMITTEE CHAIRS FOR:
 - Thanksgiving drive- need to bulk collect food items
 - 4th grade committee- head start on 5th grade committee
 - Dec raffle calendar
 - Staff appreciation
 - Social media coordinator- FB, IG, and liaison for secretary
 - Spring fundraising- open-ended
 - Email Alexis at Alexis.mollica@yahoo.com to volunteer or with ideas
 - Membership

- Membership is down (\$1528)
 - Send out membership form with meeting reminders, and through social media
 - Explore digital money collecting options
- Sports nights- none running right now
- Store rewards
 - \$1204.86 from Stop&Shop
 - Shop-Rite- need to re-register every year. 50 before 11/1 gets extra points
 - Price-Chopper not doing program right now
- Box-Tops
 - Electronic only. \$35 so far this year
 - No physical box-tops have been sent in. Many issues in app
 - Maybe do a reminder for holiday shopping?
- Restaurant Nights
 - Bill's Pizza night 12/8
 - Maybe Joey B's (take out and outdoor seating)
 - Maybe Roosters chicken and waffles
 - Maybe The Ave, when it opens again
 - Maybe Arby's
 - C. Cogno, L. Gaudino, and M. Sirius have committed to working a McDonald's fundraiser when things open up.
- Spirit Wear
 - Last year: did hand-out and e-blast. Used personal PayPal. Made approx \$200-\$300 profit. Used American Embroidery.
 - This year: use same designs/styles plus mask (is high school doing masks? Possible monogramming?)
 - 3-4week approx turn-around time. Have in time for holidays
 - Magnets in the cage?
- Book Fair
 - Spring virtual fair (approx \$400)
 - Still have \$944 in scholastic dollars
 - Scholastic dollars are worth more than cash after book fair. Can use on many things from scholastic
 - Maybe use for summer reading, maybe a book club?
 - Many ideas for book fair, none good
 - One-way hallway, outdoor, quick set-up, virtual videos
 - Let's do virtual book fair again, for holidays (approx 1week turnaround)
 - Teachers can recommend, share movie
 - Teacher top 5
 - Teacher wishlist
- Holiday Shop
 - Can do online, only 10% back. \$6.99 shipping under \$35
 - Not fantastic, is it worth it? Not a lot of profit, or fun for kids.
 - Promote AmazonSmile, book fair and spirit wear instead

- Possible gift card fundraiser?
 - Possible craft gifts sent home from art teachers?
- Fundraising
 - Cherrydale made \$1287.50
 - Lyman Pies made \$3384.00 (440 pies, 120 online. Approx same as last year!)
 - Fun Run
 - Possible virtual in spring, or push until Fall 2021
- 5th Grade Committee
 - Need sub-committee heads
 - T-shirt, End-of-year party, yearbook, gift, pasta supper and a co-chair
 - Follow path of last years. 5th grade teachers will be in contact soon. Mr. Clapp has photos for yearbook
 - Email Alex Stark for link to meeting
- Engagement
 - Halloween IG- tag or hashtag
 - Virtual family nights- volunteer with skills, interests and talents!
 - Cooking, yoga, story, meditation, trivia (kahoot), fitness, bingo, craft, B.Y.O.B., stress balls, sensory bottles, crafting
 - Grade level? IG take-over? Wait on asking teachers until 2021
 - Everyone please think of ideas!

Next meeting November 10, 2020 @6:30pm